

# BROWNELL LANDRUM

📖 Storyteller, 🎤 TEDx speaker, 💡 Inventor, and ⚡ Change Catalyst



Brownell Landrum is a 2026 TEDx speaker and the author of the new book, *The Art and Science of Wishing*, the *Cosmic Wishes* children's book, and the upcoming *The Art & Science of Wishing at Work*. She is also the author of over a dozen books, both fiction and nonfiction, the host of the *Cosmic Wishes* podcast, and the founder of The Cosmic Wish Experiment, a science-based framework for collective wishing.

## An ancient tradition. A modern solution

Did you know that every time you wish, you engage over a dozen different sciences?

## Which story angle is most compelling to you?

- 👉 You tried The Secret, the Law of Attraction, and manifesting. What's next? Cosmic Wishing.
- 👉 Joan of Arc had a vision. Gandhi had a Mantra. Martin Luther King, Jr. had a dream. What if, in 2026 it's a wish – backed by science?
- 👉 Cosmic wishing unites everyone: Religious, spiritual, skeptical, scientific.
- 👉 What's the difference between a wish, a prayer, and a goal – and why does it matter?
- 👉 What do anthropology, neuroscience, psychology, and quantum physics have in common?
- 👉 A storyteller's inspiration turned into a game of scientific whack-a-mole.

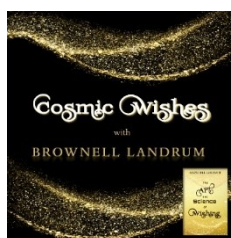
## About The Art & Science of Wishing and The Cosmic Wish Experiment

The Art & Science of Wishing (November 2025) cites over 70 different scientists in over a dozen scientific disciplines with 400+ research attributions. Core frameworks include: The Three Selves, The Three Ps (Peaceful, Positive, Purposeful) and the Four Responses. Chapters include: Wishing Rituals Around the World, Fun with Skeptics, Collective Wishing for Cooperative Change, and The Art & Science of Storytelling.

The world needs a movement – now. The Cosmic Wish Experiment is the answer to that call.



<https://brownellandrum.com/>



Cosmic Wishes  
Podcast



<https://cosmicwishexperiment.com/>



Cosmic Wishes

Everyone does it. All over the world. Now, let's do it with SCIENCE.



<https://brownellandrum.com/>  
<https://cosmicwishexperiment.com/>

[brownell@brownellandrum.com](mailto:brownell@brownellandrum.com)  
(404) 822-7433

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## Storyteller-Turned-Researcher

How does a storyteller with an MBA and a corporate background who writes metaphysical books get interested in the science of wishing? Well, I was writing a novel about a magical world of wishes when one night I couldn't sleep, so I listened to a science lecture. But instead of putting me to sleep, it woke me up, literally and figuratively. It made me wonder: Is there science in wishing? That led to an adventure where I researched over 70 different scientists to write *The Art & Science of Wishing*.

## Imagine...

Imagine you're in the 1300s during the Black Plague. People are dying everywhere, and no one knows why. Corpses are rotting in the streets. Despair is in the air.

People lose hope. They stop wishing. Can you imagine? A world without wishing?

*Hope isn't a luxury. It's a lifeline.*


Science tells us that when people stop wishing it can lead to paralysis and "learned helplessness." Then, one day someone gets inspired to blow on a dandelion and make a wish. Then another person. Then another. Soon, people start wishing again.

Collective wishing rituals have been a key driver of survival since the dawn of humanity. What if the art and science of wishing is the solution we need today?

## What's Your Angle?

Brownell has been on more than a dozen podcasts, ranging from Cocktails & Conspiracies to The Law of Attraction Tribe to Awakening Spaces, each offering a unique angle on how the science of wishing can apply to a variety of perspectives and topics. For example:

- The Blue Balloon Phenomenon: How science might illuminate unexplained phenomena.
- Is there a pattern in where wishing rituals happen — and does the physical environment people wished in seem to matter?
- What's really happening in the brain when you see signs everywhere?
- How does wishing for someone else, especially a child, function differently than wishing for yourself?



























 Parenting & Family •  Work & Career •  Culture & Community •  Creativity & The Arts •  Health & Wellness •  Lifestyle & Modern Living •  Spirituality & Belief •  Personal Growth  Science & Ideas  Trends & The Next Big Thing

- Teaching Kids to Wish with Science
- The Neuroscience of Hope
- Turning a Message Into a Movement
- Using Wishing to Break Creative Blocks
- Shifting Anxiety into Anticipation
- Ancient Rituals for Modern Life
- Activate Values Into Wishes
- How Wishing Unites Skeptics and Believers
- Hope Isn't a Luxury... It's a Lifeline
- The DMN: An Opening to Creativity
- Wishing Your Way to a Second Act





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Sciences, Subjects, & Stories in The Art & Science of Wishing		
Sciences	Subjects	Stories
<ul style="list-style-type: none"> <li> Anthropology</li> <li> Mythology</li> <li> Psychology</li> <li> Neuroscience</li> <li> Neuroplasticity</li> <li> The Reticular Activating System</li> <li> The Default Mode Network</li> <li> Psychobiology</li> <li> Philosophy</li> <li> Narrative Persuasion</li> <li> Quantum Physics</li> <li> Mind-Body Medicine</li> <li> Spiritual/Metaphysical</li> </ul>	<ul style="list-style-type: none"> <li> The Three Selves</li> <li> The Three Ps of Wishing</li> <li> The Four Responses</li> <li> Cosmic Collaboration</li> <li> Wishing Rituals Around the World</li> <li> The Science of Storytelling</li> <li> Collective Wishing</li> <li> Motivation: Wants vs. Needs</li> <li> The Motivation Matrix</li> </ul>	<ul style="list-style-type: none"> <li> The Magical World of the Wish Fairies in Astraea</li> <li> How a Dandelion Saved the World During the Black Plague</li> <li> How a Young Brazilian Girl's Beliefs Changed the World</li> <li> Marielle's Moment Of Truth from the We Meet Again Trilogy</li> </ul>

## Working with Brownell

 **Interactive & Original** Brownell brings her Cosmic Wishing card decks to interviews — a fun, unique way to engage your audience with real science, on the spot.

 **Responsive & Reliable** 24-hour response promise. Headshots, book covers, and audio/video clips available on request.

 **Promotion Partner** Brownell shares every interview across her platforms, including her Facebook group of 12,000+ members, and tags hosts using preferred hashtags and branding.

*“There's so much to take in - and so much that actually makes sense in what you've researched. It's really quite fascinating to see some of that click in real time.”*

*“This is not just another woo woo book. The author actually invites sceptics to analyse and prove or disprove results. After reading this amazing book, I personally believe that wish groups can definitely bring positive change. Thank you Brownell Landrum for writing this masterpiece!”*

*“Landrum weaves together neuroscience, psychology, spirituality, and cultural traditions to show that wishing is a powerful, universal human practice as well as an act of conscious creation. Landrum's inspirational, empowering and uplifting book serves as a beautiful reminder that every wish holds the power to change the world.”*



<https://brownelllandrum.com/>  
<https://cosmicwishexperiment.com/>

[brownell@brownelllandrum.com](mailto:brownell@brownelllandrum.com)  
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